

DANIEL ALEJANDRO ARÉVALO CRUZ

Contact

Blvd. Miguel Hidalgo y Phone: 5581555749

Costilla. Los Héroes

Tizayuca. Tizayuca,
Hidalgo, Mexico.

Email:

daniel_arevalocruz@hotmail.com



My profile

Description

Creative professional with broad experience in media projects from concept and development to production and post-production. Skills in modelling, design, animation, as well as with interactive media.

Highly adaptable, good with problem-solving, teamwork and leadership.

Education

Universidad Politécnica Metropolitana de Hidalgo 2019-2023

Bachelor's in Animation and Visual Effects
Engineering

-General grade on a scale of 1-10: 9.71

-1st Place in the school-wide first short story contest

Instituto Alpha

Technical Specialization in Information Technologies 2016-2018

Experience

Universidad Politécnica Metropolitana de Hidalgo

English Teacher

2023-2024

Teaching the English subject to large groups of college students from several different majors as part of the school's curriculum.

Proakustics

Lead Artist and Designer "Galería Virtual de Proakustics" (Proakustics Virtual Gallery)

2023

Design of a corporate mascot, as well as the creation of an interactive multimedia experience using a full 3D modelling and animation pipeline.

Universidad Politécnica Metropolitana de Hidalgo

Twitter Community Manager – Master's Degree and Academia Journals Congress

2022

Social media management, content creation and development of marketing campaigns.

Proakustics

Marketing Campaign Lead

2021

Development and creation of the campaigns "Imagine with Proakustics" and "Life Without Proakustics."

SOFTWARE

- Adobe Creative Suite
- Autodesk Maya
- Blender
- Godot

LANGUAGES

- **English:** C2 ITEP Academic Plus Certification (FEB. 2022)
+ TOEFL ITP Score 663 (MAY 2023)
- **Spanish:** Native language
- **French:** Beginner

INTERESTS

- Creative Writing
- Cinema
- Literature
- Photography
- Music production

PORTFOLIO & SOCIALS

Portfolio:

danarevalo.neocities.org

LinkedIn: Daniel

Alejandro Arévalo Cruz